

SERFF Tracking Number:	STAR-126576526	State:	Arkansas
Filing Company:	Starmount Life Insurance Company	State Tracking Number:	45388
Company Tracking Number:			
TOI:	L08 Life - Other	Sub-TOI:	L08.000 Life - Other
Product Name:	98-010 Rider pairing		
Project Name/Number:	/		

Filing at a Glance

Company: Starmount Life Insurance Company

Product Name: 98-010 Rider pairing

TOI: L08 Life - Other

Sub-TOI: L08.000 Life - Other

Filing Type: Form

SERFF Tr Num: STAR-126576526 State: Arkansas

SERFF Status: Closed-Accepted State Tr Num: 45388

For Informational Purposes

Co Tr Num:

State Status: Filed-Closed

Reviewer(s): Linda Bird

Author: Natka Varisco

Disposition Date: 04/09/2010

Date Submitted: 04/08/2010

Disposition Status: Accepted For

Informational Purposes

Implementation Date:

Implementation Date Requested:

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile: Pending

Project Number:

Date Approved in Domicile:

Requested Filing Mode:

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 04/09/2010

Explanation for Other Group Market Type:

State Status Changed: 04/09/2010

Deemer Date:

Created By: Natka Varisco

Submitted By: Natka Varisco

Corresponding Filing Tracking Number:

Filing Description:

Please see attached letter.

Company and Contact

Filing Contact Information

Natka Varisco, compliance specialist

natkav@starmountlife.com

7800 Office Park Blvd.

225-926-2888 [Phone] 219 [Ext]

Baton Rouge, LA 70809

225-610-1419 [FAX]

Filing Company Information

SERFF Tracking Number: STAR-126576526 State: Arkansas
Filing Company: Starmount Life Insurance Company State Tracking Number: 45388
Company Tracking Number:
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: 98-010 Rider pairing
Project Name/Number: /
Starmount Life Insurance Company CoCode: 68985 State of Domicile: Louisiana
7800 Office Park Boulevard Group Code: 68985 Company Type:
Baton Rouge, LA 70809 Group Name: State ID Number:
(225) 926-2888 ext. [Phone] FEIN Number: 72-0977315

Filing Fees

Fee Required? Yes
Fee Amount: \$100.00
Retaliatory? Yes
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Starmount Life Insurance Company	\$100.00	04/08/2010	35512242

SERFF Tracking Number:	STAR-126576526	State:	Arkansas
Filing Company:	Starmount Life Insurance Company	State Tracking Number:	45388
Company Tracking Number:			
TOI:	L08 Life - Other	Sub-TOI:	L08.000 Life - Other
Product Name:	98-010 Rider pairing		
Project Name/Number:	/		

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		04/09/2010	04/09/2010

<i>SERFF Tracking Number:</i>	<i>STAR-126576526</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Starmount Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>45388</i>
<i>Company Tracking Number:</i>			
<i>TOI:</i>	<i>L08 Life - Other</i>	<i>Sub-TOI:</i>	<i>L08.000 Life - Other</i>
<i>Product Name:</i>	<i>98-010 Rider pairing</i>		
<i>Project Name/Number:</i>	<i>/</i>		

Disposition

Disposition Date: 04/09/2010

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number:	STAR-126576526	State:	Arkansas
Filing Company:	Starmount Life Insurance Company	State Tracking Number:	45388
Company Tracking Number:			
TOI:	L08 Life - Other	Sub-TOI:	L08.000 Life - Other
Product Name:	98-010 Rider pairing		
Project Name/Number:	/		

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	98-010 Rider Notification		Yes

SERFF Tracking Number:	STAR-126576526	State:	Arkansas
Filing Company:	Starmount Life Insurance Company	State Tracking Number:	45388
Company Tracking Number:			
TOI:	L08 Life - Other	Sub-TOI:	L08.000 Life - Other
Product Name:	98-010 Rider pairing		
Project Name/Number:	/		

Supporting Document Schedules

		Item Status:	Status Date:
Bypassed - Item:	Flesch Certification		
Bypass Reason:	n/a		
Comments:			
		Item Status:	Status Date:
Bypassed - Item:	Application		
Bypass Reason:	n/a		
Comments:			
		Item Status:	Status Date:
Satisfied - Item:	98-010 Rider Notification		
Comments:			
Attachment:			
Rider Notification.pdf			

Starmount Life Insurance Company

P.O. Box 98100
Baton Rouge, LA 70898

April 8, 2010

Arkansas Insurance Department
1200 West Third Street
Little Rock, Arkansas 72201-1904

**RE: STARMOUNT LIFE INSURANCE COMPANY, NAIC#68985
FORM NOS. 98-010 &32-001-AR**

Dear Sir or Madam:

We are pleased to inform you that Starmount's Accelerated Death Benefit Rider 98-010 will now be offered as a rider to our ValueLife Gold policy 32-001. The Accelerated Death Benefit rider was approved for use in Arkansas on September 26, 1998 and ValueLife Gold approved on December 5, 2008.

Starmount Life will continue to market the policy in Arkansas on a direct response basis. Starmount Life will buy lists of recent mail order purchasers, use third party inserts, place the application on our website, seek referrals from friends and/or family members of current insureds and use any other methods of direct marketing that the company may subsequently develop. At this time Starmount Life has no plans to market this policy through agents.

If you have any questions, you may contact me by phone at 225-400-9219 or my email address of natkav@starmountlife.com.

Sincerely yours,

Natka Varisco
Compliance Specialist